



01 / 10



LEAD GENERATION & DATA SCRAPING PORTFOLIO

— STRIVE —

Precision Planning, Measurable Growth

Targeted Leads. Clean Data. Smarter Outreach.

Lead Preview

Name	Title	Company	Email	Location
✓ Sarah Johnson	Marketing Director	BrightPath Digital	sarah.j@brightpath.com	New York, USA
✓ James Carter	Sales Manager	Elevate Solutions	james.c@elevatesol.com	Austin, USA
✓ Michael Lee	CEO	Summit Analytics	michael.lee@summit.ai	London, UK
✓ Emily Davis	Operations Head	BluePeak Systems	emily.d@bluepeak.com	Toronto, Canada
✓ Daniel Kim	Business Dev. Lead	NextGen Tech	daniel.k@nextgen.io	San Diego, USA

Lead Overview

Total Leads

2,543

↑ 18.6%

Verified Leads

1,987

↑ 22.4%

Email Found

1,652

↑ 16.3%

Conversion Rate

24.7%

↑ 8.7%

Leads Growth



Leads by Source



Targeted
Lead Discovery



Accurate
Data Extraction



Verified
& Clean Data



Actionable
Insights

*Let's Build Your
Growth Pipeline*





About STRIVE

Lead Generation & Data Scraping Support

STRIVE helps businesses find the right leads, collect verified contact data, and organize it into clean, CRM-ready databases. Our goal is simple: deliver accurate, relevant, and actionable data that powers your outreach, saves time, and drives measurable growth.

Your Goals. Our Support. Great Results.



Our 5-Step Process



Dashboard Preview



Total Leads

3,482

↑ 18.6%

Verified Leads

2,721

↑ 21.3%

Emails Found

2,238

↑ 19.8%

Conversion Rate

26.4%

↑ 9.4%

Leads Growth



Leads by Source



Why Clients Choose STRIVE



Accuracy

Verified and clean data you can trust.



Relevance

Targeted leads that match your ideal customer profile.



Organized Data

Well-structured, CRM-ready files for seamless use.



Faster Outreach

Save hours of manual work and reach out with confidence.



Business Growth

Better data leads to more conversations, opportunities, and revenue.



Better Data. Smarter Outreach. Real Results.

Let's build your pipeline—together.





Lead Generation & Data Scrapping Services Overview



01



B2B Lead Generation

Build targeted lead lists based on your ICP, industry, and location to fuel your sales pipeline.

02



Contact Research

Find accurate contacts including decision-makers, job titles, phone numbers, and more.

03



Email Discovery

Discover verified business emails using advanced tools and proven outreach techniques.

04



Data Scrapping

Extract clean, relevant data from websites, directories, and platforms tailored to your needs.

05



LinkedIn Prospecting

Identify and collect qualified prospects from LinkedIn based on filters that match your ideal profile.

06



Web Research

In-depth research to find business info, prospects, and insights from trusted online sources.

07



Lead Qualification

Qualify leads based on your criteria to ensure your outreach is focused and effective.

08



CRM List Building

Organize and format leads into your CRM with clean, consistent, and structured data.

09



Market Research Support

Gather market insights, competitor data, and industry trends to support your business decisions.

10



Weekly Reporting

Receive weekly updates with key metrics, summary reports, and progress insights.

WORK SAMPLES

Lead List Sample

Company	Industry	Location	Contact Name
TechNova Solutions	IT Services	New York, USA	Sarah Johnson
BrightPath Digital	Digital Marketing	Austin, USA	Michael Lee
Elevate Systems	SaaS	London, UK	Emily Davis
Summit Analytics	Data Analytics	Toronto, Canada	James Carter
NextGen Tech	Technology	San Diego, USA	Daniel Kim
BluePeak Software	Software	Berlin, Germany	Olivia Brown

Contact Research Sheet

Name	Title	Email	Phone	Location
Sarah Johnson	Marketing Director	sarah.j@brightpath.com	+1 555 123 4567	New York, USA
Michael Lee	CEO	michael@elevate.com	+44 7700 990023	London, UK
Emily Davis	Sales Manager	emily@technova.com	+1 513 555 7890	Austin, USA
James Carter	CTO	james@summitanalytics.com	+1 416 555 2468	Toronto, Canada
Daniel Kim	Founder	daniel@nextgen.tech	+1 619 555 1357	San Diego, USA

CRM Lead Tracker

Company	Contact	Status	Source	Last Contact
TechNova Solutions	Sarah Johnson	New Lead	LinkedIn	May 13, 2025
BrightPath Digital	Michael Lee	Contacted	Website	May 11, 2025
Elevate Systems	Emily Davis	Qualified	Email	May 12, 2025
Summit Analytics	James Carter	In Progress	Referral	May 13, 2025
NextGen Tech	Daniel Kim	New Lead	LinkedIn	May 14, 2025

Weekly Lead Report Dashboard

Targeted
Lead Discovery



Accurate
Data Extraction



Verified
& Clean Data



Actionable
Insights

Let's Build Your
Growth Pipeline





LEAD GENERATION & DATA SCRAPING PORTFOLIO



TARGETED
LEADS



CLEAN &
VERIFIED DATA



SMARTER
OUTREACH



MEASURABLE
RESULTS

PROBLEMS WE SOLVE



01



LOW-QUALITY LEADS

Too many irrelevant or unqualified leads that don't convert.

02



WRONG OR OUTDATED CONTACT DATA

Invalid emails, wrong numbers, and outdated information lead to bounced outreach.

03



TIME WASTED ON MANUAL PROSPECTING

Hours spent searching, filtering, and verifying leads instead of closing deals.

04



LEADS SCATTERED ACROSS SHEETS

Disorganized data in multiple files makes tracking and follow-up inefficient.

05



NO FILTERING BY NICHE OR ROLE

Getting leads that don't match your ideal client profile or decision-maker roles.

06



SLOW OUTREACH PREPARATION

Lack of ready-to-use data delays outreach and hurts response rates.

07



INCONSISTENT CRM DATA

Duplicate records, missing fields, and messy data break your workflow and reports.

08



MISSED GROWTH OPPORTUNITIES

Poor data quality and limited targeting cause you to miss high-value prospects.



Disorganized lead research slows sales, wastes time, and reduces conversions.



You did not start your business to spend hours searching for contacts.

BEFORE: WHAT INEFFICIENT LEAD SOURCING LOOKS LIKE

1

MESSY LEAD SHEET

Company	Contact	Email	Phone	Notes
ACME Ltd.	John Smith	jsmith@acme.co	555-123-1234	Follow up
Global Tech	Sarah Lee	sarah@globaltech.com	N/A	—
Innovate Inc.	Michael J.	michael@innovate.com	(123) 456-7890	Call back
BlueWave	David Kim	david@bluewave.com	N/A	—
Future Solutions	Emily Brown	emily@futuresol.com	555-789-0123	Interested
NextGen	Chris P.	info@nextgen.co	N/A	—
Alpha Systems	N/A	N/A	N/A	—

Unorganized, cluttered, and hard to trust.

2

UNVERIFIED CONTACT LIST

Name	Email	Phone	Status
John Smith	jsmith@acme.co	555-123-4567	Invalid
Sarah Lee	sarah@globaltech.com	N/A	No Email
Michael Johnson	michael@innovate.com	(123) 456-7890	Risky
David Kim	david@bluewave.com	N/A	No Phone
Emily Brown	emily@futuresolutions.com	555-789-0123	Valid
Chris Parker	info@nextgen.co	N/A	Invalid
Daniel White	daniel@alpha-sys.com	N/A	No Email

Many invalid, risky, and incomplete contacts.

3

MANUAL COMPANY SEARCH



Hours of manual searching with inconsistent results.

4

INCOMPLETE FOLLOW-UP TRACKER

Lead	Company	First Contact	Follow-Up	Status
John Smith	ACME Ltd.	May 1	—	No Response
Sarah Lee	Global Tech	May 2	—	Pending
Michael J.	Innovate Inc.	Apr 28	—	No Response
David Kim	BlueWave	Apr 30	—	Pending
Emily Brown	Future Solutions	May 2	—	No Response
Chris Parker	NextGen	—	—	—
Daniel White	Alpha Systems	Apr 29	—	No Response

Missed follow-ups and lost opportunities.





OUR PROCESS

A PROVEN SYSTEM. QUALITY LEADS. REAL RESULTS.

We follow a structured, data-driven process to deliver accurate, targeted leads that help your business grow.



YOU CAN COUNT ON



CLEAR COMMUNICATION

We keep you informed at every step with transparent updates.



ACCURACY

We deliver clean, verified, and highly relevant data you can trust.



CONFIDENTIALITY

Your data and projects are 100% secure and confidential.



MEASURABLE RESULTS

We focus on outcomes that drive growth and ROI.

TASK PLANNING BOARD

TO DO	IN PROGRESS	RESEARCHING	REVIEW	COMPLETED
Define ICP & Filters	Research Websites	Company Profiles	Data Verification	Format for CRM
Source Identification	Extract Raw Data	Contact Discovery	Remove Duplicates	Deliver to Client

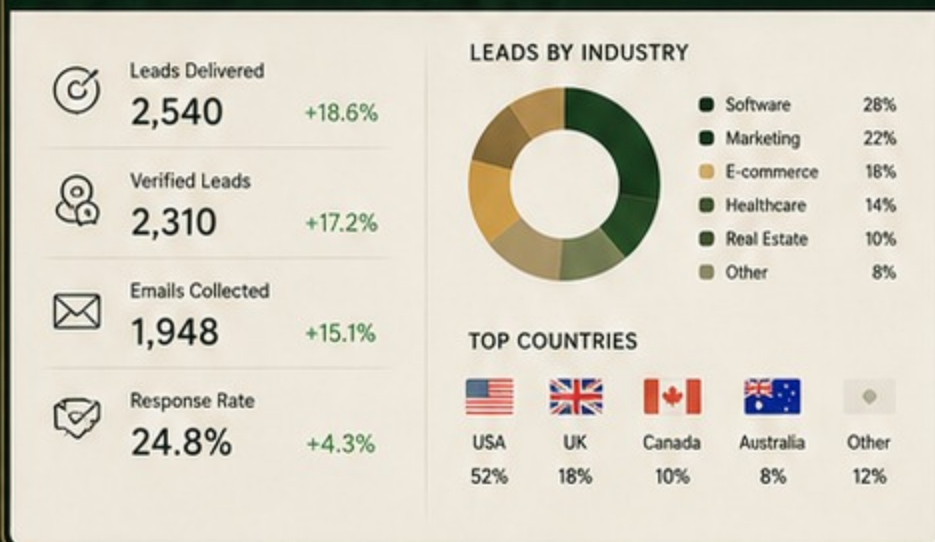
DAILY RESEARCH CHECKLIST

- ☒ Review target criteria & filters
- ☒ Identify relevant sources
- ☒ Scrape & collect raw data
- ☒ Verify & validate information
- ☒ Clean & remove duplicates
- ☐ Log progress & update board



Completed In Progress Pending

WEEKLY DELIVERY SNAPSHOT



PROCESS IN ACTION





Client Case Study 1

SaaS Startup

Targeted prospecting. Verified contacts. Faster outreach.



CLIENT PROBLEM

The startup needed a niche B2B prospect list, verified decision-maker emails, and organized outreach data but lacked time for manual research.



SERVICES PROVIDED

- B2B lead generation
- Email discovery
- Contact validation
- CRM formatting
- Weekly reporting



PROCESS

1. Defined ICP
2. Researched companies
3. Extracted contacts
4. Verified data
5. Delivered CRM-ready list weekly



RESULT

- ✓ Outreach became faster and more targeted.
- ✓ Sales team saved time on manual research.
- ✓ Prospecting quality improved significantly.

ICP / COMPANY CRITERIA SHEET

Criteria	Details
Industry	SaaS, Software, Technology
Company Size	11 – 200 Employees
Location	United States, Canada, UK
Revenue	\$1M – \$50M
Technologies	Cloud, API, SaaS, AI Tools
Job Titles	Founder, CEO, CTO, Head of Growth, Sales Director
Intent	Actively hiring / Using specific tools / Funding



LEAD LIST SAMPLE

Company	Website	Contact Name	Title	Email	Location	Company Size
CloudNova	cloudnova.io	Jason Carter	CEO	jason@cloudnova.io	Austin, TX	51–200
DataPulse	datapulse.com	Sarah Mitchell	Head of Growth	sarah@datapulse.com	New York, NY	11–50
SyncLayer	synclayer.com	Mike Reynolds	CTO	mike@synclayer.com	Toronto, CA	51–200
MetricsHub	metricshub.io	Emily Watson	VP Sales	emily@metricshub.io	London, UK	11–50
LeadStream	leadstream.ai	Daniel Lee	Founder	daniel@leadstream.ai	San Francisco, CA	11–50

VERIFIED EMAIL TRACKER

Email	Status	Verification Score	Role	Source
jason@cloudnova.io	✓ Verified	97%	CEO	Hunter.io
sarah@datapulse.com	✓ Verified	95%	Head of Growth	Apollo.io
mike@synclayer.com	✓ Verified	96%	CTO	Snov.io
emily@metricshub.io	✓ Verified	93%	VP Sales	ZeroBounce
daniel@leadstream.ai	✓ Verified	94%	Founder	Clearout

WEEKLY REPORT SUMMARY

Leads Sourced	Emails Verified	Companies Added	Response Rate
512 +18.4% vs last week	468 91.4% accuracy	176 +22.1% vs last week	24.3% +4.7% vs last week

CLIENT FEEDBACK

“STRIVE delivered exactly what we needed—accurate, well-organized leads that saved our team countless hours. Outreach is now faster and far more effective.”

— VP of Sales, SaaS Startup



2,500+
LEADS SOURCED



91%
EMAIL ACCURACY



40%
FASTER OUTREACH
PREPARATION



12+
HOURS SAVED
WEEKLY





Client Case Study 2

E-commerce Business

Streamlined support. Clean data. Consistent results.



CLIENT PROBLEM

An e-commerce brand was overwhelmed with high customer inquiries, delayed responses, messy data, and inconsistent reporting—leading to lost sales and low customer satisfaction.



SERVICES PROVIDED

- Inbox & Live Chat Support
- Customer Inquiry Handling
- Order & Refund Management
- Data Entry & Product Updates
- CRM & Lead Management
- Weekly Reports & Insights



PROCESS

- 1 Onboarded brand systems and SOPs
- 2 Organized inbox, tags, and canned responses
- 3 Resolved tickets and followed up with customers
- 4 Cleaned and updated product & customer data
- 5 Tracked leads and maintained CRM pipeline
- 6 Delivered weekly performance reports with insights



RESULT

- ✓ Faster response times
- ✓ Happier customers
- ✓ Clean and accurate data
- ✓ Improved team productivity
- ✓ Consistent weekly reporting
- ✓ Increase in repeat customers and positive reviews

SUPPORT INBOX (ORGANIZED)

Inbox	12	Search mail	
Starred			
Snoozed			
Sent			
Drafts			
More			
Labels	+		
Unassigned	3		
Orders	4		
Returns	2		
Product Questions	6		
VIP Customers	1		
Spam	0		

TICKET LOG (CUSTOMER SUPPORT)

Ticket ID	Customer	Issue Type	Status	Priority	Updated
#1001	Jessica M.	Order Status	Solved	Medium	May 22
#1002	Daniel R.	Return Request	Solved	High	May 22
#1003	Samantha L.	Product Inquiry	Solved	Low	May 22
#1004	Mark T.	Order Update	In Progress	Medium	May 21
#1005	Emily K.	Refund Status	Solved	High	May 21
#1006	Brian P.	Payment Issue	In Progress	High	May 21
#1007	Sarah J.	Shipping Delay	Solved	Medium	May 20
#1008	Kevin W.	Product Inquiry	Solved	Low	May 20

PRODUCT DATA SHEET (CLEAN & UPDATED)

SKU	Product Name	Category	Price	Stock	Status
PRD-1001	Classic Hoodie	Apparel	\$49.99	120	Active
PRD-1002	Logo T-Shirt	Apparel	\$24.99	200	Active
PRD-1003	Stainless Bottle	Accessories	\$19.99	150	Active
PRD-1004	Baseball Cap	Accessories	\$15.99	100	Active
PRD-1005	Tote Bag	Accessories	\$18.99	80	Active
PRD-1006	Crewneck Sweatshirt	Apparel	\$44.99	60	Active
PRD-1007	Zip-Up Hoodie	Apparel	\$54.99	70	Active
PRD-1008	Phone Case	Accessories	\$14.99	250	Active

Last Updated: May 22, 2025

CUSTOMER DATA SHEET (ORGANIZED)

Customer ID	Customer Name	Email	Total Orders	Status
CUST-1001	Jessica M.	jessica@gmail.com	5	VIP
CUST-1002	Daniel R.	danielr@gmail.com	3	Active
CUST-1003	Samantha L.	samantha.l@gmail.com	2	Active
CUST-1004	Mark T.	mark.t@gmail.com	4	Active
CUST-1005	Emily K.	emily.k@gmail.com	6	VIP
CUST-1006	Brian P.	brian.p@gmail.com	1	Active
CUST-1007	Sarah J.	sarah.j@gmail.com	2	Active
CUST-1008	Kevin W.	kevin.w@gmail.com	3	Active

CRM / LEAD TRACKER

New Lead	Contacted	Nurturing	Converted
12	8	6	5
Laura B. laura.b@email.com	Olivia S. olivia.s@email.com	Amanda R. amanda.r@email.com	Rachel K. rachel.k@email.com
Mike D. mike.d@email.com	Jason P. jason.p@email.com	Tom H. tom.h@email.com	David W. david.w@email.com
Kevin L. kevin.l@email.com			

WEEKLY REPORT & FEEDBACK

WEEKLY PERFORMANCE SUMMARY (May 16 – May 22, 2025)

Tickets Received	128
Tickets Resolved	124
Response Time (Avg.)	2h 18m
Customer Satisfaction	4.8 / 5
Orders Processed	96
Refunds Processed	18
New Leads Added	28

CLIENT FEEDBACK



"Great communication, fast turnaround, and very reliable. STRIVE has been a fantastic extension of our team!"

– E-commerce Business Owner



STRATEGIC SUPPORT. OPERATIONAL EXCELLENCE. BUSINESS GROWTH.

Through organized systems, proactive support, and consistent reporting, we help e-commerce brands deliver exceptional customer experiences and achieve measurable growth.





CLIENT CASE STUDY 3

MARKETING & CONSULTING AGENCY

Niche research. Contact discovery. Outreach-ready data.



CLIENT PROBLEM

The agency needed segmented prospect lists for multiple niches, verified emails, cleaner data, and better follow-up visibility.



SERVICES PROVIDED

- Market Research
- Lead List Building
- Email Finding
- Lead Enrichment
- CRM Organization
- Follow-up Tracker Support



PROCESS

- 1 Identified niches & target audience
- 2 Created research parameters
- 3 Sourced relevant prospects
- 4 Enriched contact details
- 5 Validated email deliverability
- 6 Organized & delivered data



RESULT

- ✓ Segmented lead lists improved targeting
- ✓ Reduced research workload
- ✓ Stronger outreach & campaign preparation



SEGMENT / NICHE LIST

Niche Segments				
#	Niche / Segment	Target Location	Priority	Notes
01	Digital Marketing Agencies	USA, Canada	High	Active segment
02	HR & Recruitment Firms	USA, UK, AUS	High	High demand
03	SaaS & Tech Startups	USA, Canada	Medium	Scaling niche
04	E-commerce Brands	USA, UK	Medium	Growth market
05	Coaching & Training Businesses	Global	Medium	Evergreen niche
06	Real Estate Agencies	USA, Canada	Low	Seasonal focus
07	Financial Advisory Firms	USA, UK	Low	Niche segment



LEAD RESEARCH SHEET

Lead Research				
Company Name	Website	Industry	Location	Employees
BrightPath Marketing	brightpath.com	Marketing Ag...	USA	10-50
Elevate HR Solutions	elevatehr.com	HR Services	UK	20-100
Nesora Tech	nesora.io	SaaS	Canada	50-200
Stride E-commerce	strideecom.com	E-commerce	USA	10-50
GrowthWise Consulting	growthwise.co	Consulting	USA	5-20
Peak Performance Co.	peakperf.com	Training	UK	10-50
Lumen Real Estate	lumenre.com	Real Estate	USA	20-100
Fortune Advisory Group	fortuneadvisory.com	Financial Services	USA	50-200



CONTACT ENRICHMENT TRACKER

Contact Enrichment Tracker					
Company Name	Contact Name	Title	Email	LinkedIn	Status
BrightPath Marketing	Sarah Mitchell	CEO	sarah@brightpath.com		Verified
Elevate HR Solutions	James Carter	Founder	james@elevatehr.com		Verified
Nesora Tech	Mike Johnson	COO	mike@nesora.io		Verified
Stride E-commerce	Priya Shah	Head of Growth	priya@strideecom.com		Verified
GrowthWise Consulting	Daniel Lee	Consultant	daniel@growthwise.co		Verified
Peak Performance Co.	Olivia Brown	Director	olivia@peakperf.com		Verified
Lumen Real Estate	Ethan Davis	Broker	ethan@lumenre.com		Verified
Fortune Advisory Group	Rachel Adams	Partner	rachel@fortuneadvisory.com		Verified



CRM / FOLLOW-UP TRACKER

CRM / Follow-up Tracker					
Company	Contact	Stage	Last Contact	Next Follow-up	Status
BrightPath Marketing	Sarah Mitchell	Engaged	May 12, 2025	May 18, 2025	Follow-up
Elevate HR Solutions	James Carter	Replied	May 10, 2025	May 17, 2025	In Progress
Nesora Tech	Mike Johnson	Interested	May 11, 2025	May 18, 2025	In Progress
Stride E-commerce	Priya Shah	Engaged	May 12, 2025	May 19, 2025	Follow-up
GrowthWise Consulting	Daniel Lee	Call Scheduled	May 13, 2025	May 20, 2025	Scheduled
Peak Performance Co.	Olivia Brown	Replied	May 09, 2025	May 16, 2025	In Progress
Lumen Real Estate	Ethan Davis	Engaged	May 11, 2025	May 18, 2025	Follow-up
Fortune Advisory Group	Rachel Adams	Not Contacted	—	May 20, 2025	Pending



CLIENT FEEDBACK

What the client had to say



The data quality and organization were outstanding. The segmented lists saved us hours of research and helped us launch targeted outreach with confidence.



Alex Morgan
Operations Manager
Marketing & Consulting Agency



DELIVERY SUMMARY

Delivery Summary	
Total Niches Researched	07
Total Prospects Sourced	2,350
Verified Emails Found	1,842
Data Accuracy Rate	98%
Files Delivered	06
Turnaround Time	5 Days
Tools & Sources Used	LinkedIn Sales Navigator, Apollo.io, Hunter.io, Crunchbase, Clearbit



“Clarity in data. Efficiency in process.
Better outreach. Better outcomes.”



PRECISION
PLANNING



MEASURABLE
GROWTH



GREAT
RESULTS

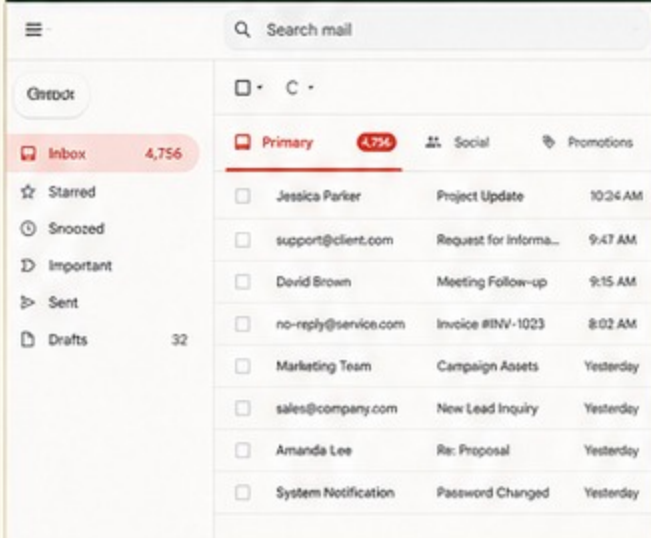




Work Samples / Screenshots

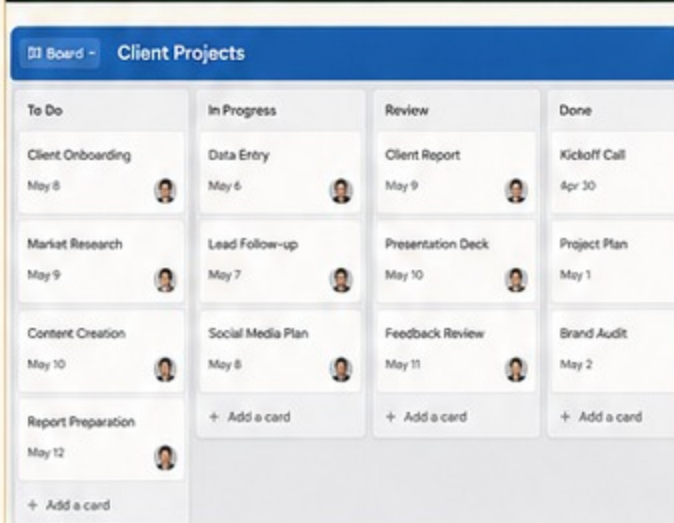
REAL EXAMPLES. REAL IMPACT.

01 Before: Overwhelmed Inbox



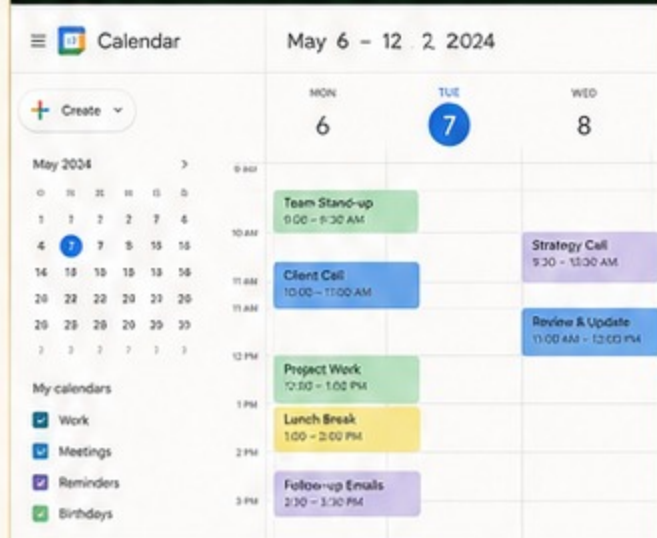
Inbox was cluttered and unorganized, causing missed messages and delays.

02 Task Board & Workflow



Structured workflow and task management for complete clarity and on-time delivery.

03 Organized Email & Calendar



Clean inbox and well-managed calendar to save time and stay ahead every day.

04 CRM / Lead Tracker

Leads					
Name	Company	Email	Status	Source	Last Contact
John Smith	ABC Corp	john@abccorp.com	New	Website	May 5, 2024
Sarah Johnson	Bright Ltd.	sarah@brightltd.com	Contacted	LinkedIn	May 5, 2024
Michael Lee	NextGen Inc.	michael@nextgen.com	Qualified	Referral	May 4, 2024
Emily Davis	Peak Solutions	emily@peakool.com	Proposal Sent	Website	May 3, 2024
Daniel Wilson	Alpha Co.	daniel@alphaco.com	Negotiation	LinkedIn	May 2, 2024
Olivia Brown	Skyline Group	olivia@skyline.com	Won	Referral	May 1, 2024
Liam Taylor	Visionary LLC	liam@visionary.com	Lost	Website	Apr 30, 2024



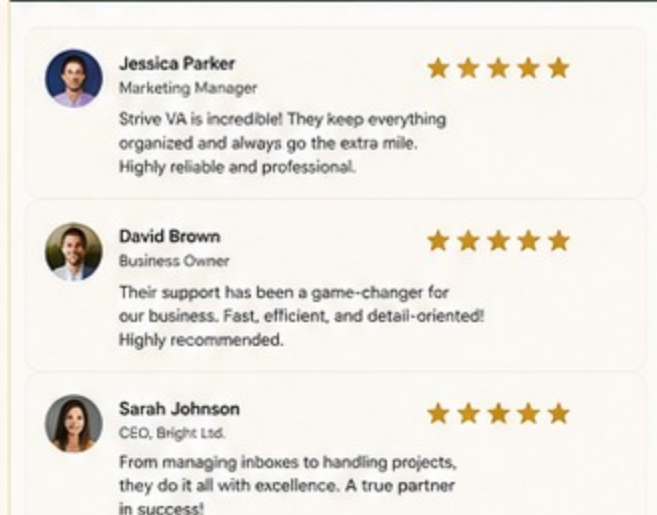
Accurate lead tracking and follow-ups that turn prospects into loyal clients.

05 Weekly Report Dashboard



Clear insights and performance tracking to support smart decisions and growth.

06 Client Feedback



Happy clients. Strong relationships. Results that speak for themselves.

TOOLS WE USE

Google
WorkspaceMicrosoft
ExcelGoogle
Sheets

Gmail

Google
Calendar

Trello



Notion



Slack



Canva

CRM
ToolsZoom /
Google MeetLead Research
Tools



STRIVE

FREELANCING AGENCY

PRECISION PLANNING • MEASURABLE GROWTH

RESULTS & TESTIMONIALS

Real support. Real results.

BEFORE

- ⊗ Inconsistent feed
- ⊗ Low reach
- ⊗ No content plan
- ⊗ Slow posting
- ⊗ Weak engagement



AFTER

- ✓ Organized content
- ✓ Branded visuals
- ✓ Better consistency
- ✓ Stronger engagement
- ✓ Measurable growth

IMPACT AT A GLANCE



12+

Hours Saved
Per Week



3x

Better
Consistency



70%

Faster
Workflow



100%

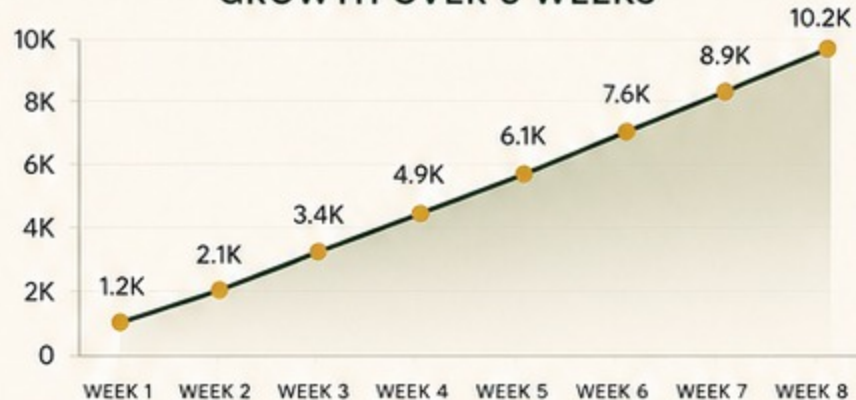
Organized
Content Plan



45%

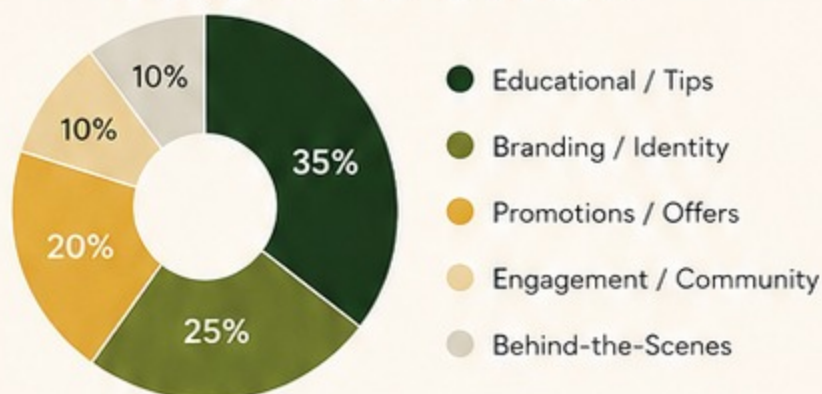
Better Engagement
Efficiency

GROWTH OVER 8 WEEKS



Steady growth through strategy, consistency, and quality content.

CONTENT MIX BY CATEGORY



A balanced mix that informs, engages, and converts.



CLIENT CHAT



"STRIVE completely transformed our online presence! The content is consistent, creative, and aligned with our brand. We've seen amazing growth!"

— Happy Client



CLIENT EMAIL



"Thank you for the incredible support! Our pages look professional, our audience is more engaged, and everything runs so smoothly now."

— Valued Client



PROFESSIONAL REVIEW



"Highly organized, detail-oriented, and results-driven. STRIVE is a true professional who delivers measurable results with heart."

— Industry Professional

Thank you for trusting STRIVE.