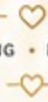




STRIVE

FREELANCING AGENCY

PRECISION PLANNING • MEASURABLE GROWTH



SOCIAL MEDIA MANAGEMENT

PORTFOLIO



Precision Planning, Measurable Growth.

Content that connects.
Strategy that grows.
Results that matter.



CONTENT
PLANNING



POST
DESIGN



ENGAGEMENT
SUPPORT



PERFORMANCE
REPORTS



STRATEGIC CONTENT. STRONG ENGAGEMENT. SUSTAINABLE GROWTH.





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ABOUT STRIVE

SOCIAL MEDIA MANAGEMENT SUPPORT

STRIVE helps businesses elevate their online presence with strategic, results-driven social media management. From content planning and branded creatives to caption writing, scheduling, community engagement, and performance analytics – we handle it all so you can focus on what you do best.

Our goal is simple: consistent content, engaged audiences, and measurable growth.

1



DISCOVER

We learn about your brand, audience, and goals.

2



PLAN

We build a tailored content strategy and calendar.

3



CREATE

We design branded content and write engaging captions.

4



SCHEDULE

We schedule posts at the best times for your audience.

5



ENGAGE

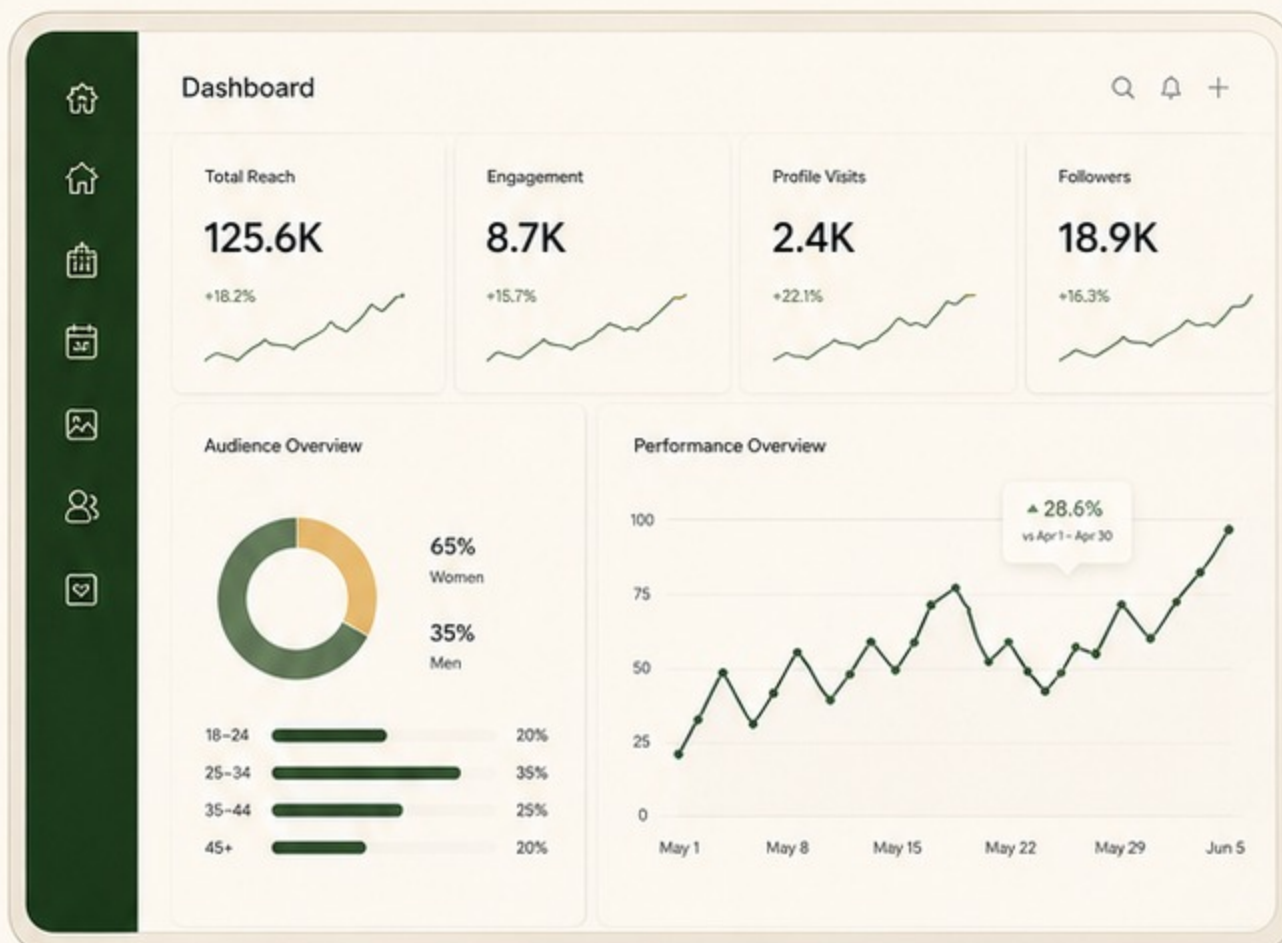
We interact with your audience and build relationships.

6



OPTIMIZE

We analyze results and refine for continuous growth.



BRAND CONSISTENCY

A unified look and voice across every platform.



STRONG ENGAGEMENT

Meaningful interactions that build loyal communities.



TIMELY POSTING

Consistent scheduling to reach your audience when it matters most.



BETTER VISIBILITY

Increased reach and discoverability for your brand.



CONTENT CLARITY

Clear messaging that informs, connects, and drives action.

Better content. Better engagement. Better growth.





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PROBLEMS WE SOLVE

01



INCONSISTENT POSTING

Irregular posting confuses your audience and weakens your online presence.



02



LOW ENGAGEMENT

Low likes, comments, and shares mean your message isn't connecting.



03



WEAK BRANDING

Inconsistent visuals and tone make your brand forgettable.



04



NO CONTENT STRATEGY

Posting without a plan leads to random content and missed opportunities.



05



POOR CAPTIONS

Weak captions fail to communicate value and don't drive action.



06



NO PERFORMANCE TRACKING

Without data, you can't measure success or improve results.



07



SLOW AUDIENCE RESPONSE

Delayed replies lose trust and reduce customer satisfaction.



08



NO CLEAR GROWTH PLAN

Without a roadmap, growth is unpredictable and hard to sustain.



“ Without strategy, social media becomes noise instead of growth. ”

BEFORE



INACTIVE FEED

Long gaps between posts make your brand easy to forget.



NO CONTENT CALENDAR

No plan, no direction—just last-minute, inconsistent posting.



LOW REACH INSIGHTS

Low reach and engagement mean your content isn't reaching the right people.



UNCLEAR BRANDING

Mixed visuals and messaging confuse your audience and dilute your brand.

STRATEGIC CONTENT. STRONG ENGAGEMENT. SUSTAINABLE GROWTH.





Our Process

A STRUCTURED APPROACH. REAL RESULTS.



At STRIVE, we follow a proven workflow designed to bring clarity, structure, and measurable growth to your business.



TOOLS, SYSTEMS & TRANSPARENCY IN ACTION



THE STRIVE ADVANTAGE



CLEAR COMMUNICATION

We keep you informed every step of the way with proactive updates and quick responses.



ORGANIZED WORKFLOW

Structured systems and processes ensure nothing falls through the cracks.



TIMELY DELIVERY

We respect your time and deliver tasks on schedule, every time.



QUALITY CONTROL

We maintain high standards with careful review and attention to every detail.



STRATEGIC SUPPORT. RELIABLE EXECUTION. MEASURABLE GROWTH.





STRIVE

FREELANCING AGENCY

PRECISION PLANNING • MEASURABLE GROWTH

CLIENT CASE STUDY 1

LOCAL BOUTIQUE BRAND

Content refresh. Branded visuals. Better engagement.



CLIENT PROBLEM

Inconsistent posting, generic visuals, and low engagement were limiting brand visibility and customer interaction.



SERVICES PROVIDED

- Content Strategy & Planning
- Branded Post Design
- Community Engagement
- Performance Tracking & Reporting



PROCESS

- Audit & Goal Setting
- Content Calendar Creation
- Branded Content Production
- Publish, Engage & Optimize



RESULT

A consistent content strategy and branded visuals led to stronger engagement, higher reach, and measurable growth across platforms.

SOCIAL MEDIA WORK

INSTAGRAM GRID PREVIEW



CONTENT CALENDAR

	MON	TUE	WED	THU	FRI	SAT	SUN
WEEK 1							
WEEK 2							
WEEK 3							
WEEK 4							

KPI DASHBOARD

Reach	Engagement	Profile Visits	Followers
28.6K	3.2K	1.6K	+512
↑ 40%	↑ 100%	↑ 55%	↑ 32%

Engagement Overview



CLIENT FEEDBACK



"STRIVE completely elevated our social media presence. Our brand looks more professional, and we're seeing real results!"



– Boutique Owner
Local Brand

THE RESULTS



30+
POSTS
PUBLISHED



2x
BETTER
ENGAGEMENT



40%
REACH
GROWTH



8+
HOURS SAVED
WEEKLY

STRATEGIC CONTENT. STRONG ENGAGEMENT. SUSTAINABLE GROWTH.



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CLIENT CASE STUDY 2

COACHING BUSINESS

Content strategy. Educational posts.
Audience trust.



CLIENT PROBLEM

The coaching business lacked a content structure and had a weak online presence, resulting in low engagement and inconsistent leads.



SERVICES PROVIDED

- Content Strategy & Planning
- Post Creation & Design
- Audience Engagement
- Performance Tracking & Reporting



PROCESS

- Discovered brand voice & goals
- Planned content pillars
- Designed engaging posts
- Scheduled & published consistently
- Analyzed results & optimized



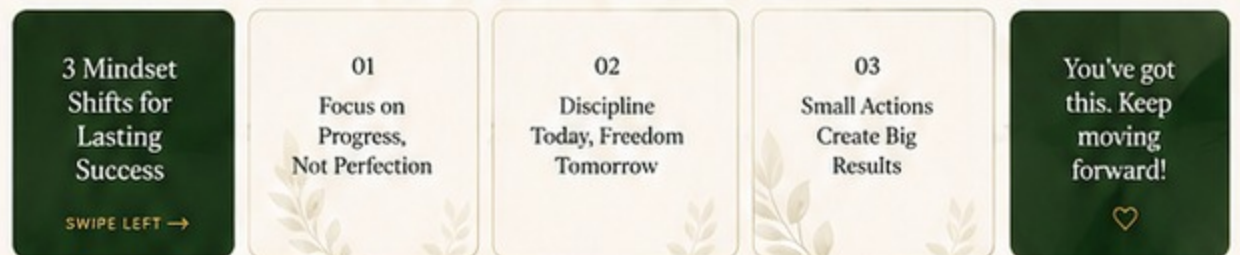
RESULT

A clear content strategy and consistent posting helped build trust, increased engagement, and generated quality leads for the coaching business.

CONTENT CALENDAR

MON	TUE	WED	THU	FRI	SAT	SUN
01 Mindset Monday	02 Coaching Tip	03 Client Story	04 Q&A Session	05 Self-Help Friday	06 Live Session	07 Inspiration Quote
08 Mindset Monday	09 Coaching Tip	10 Myth Busting	11 Q&A Session	12 Toolkit Thursday	13 Live Session	14 Motivation Post
15 Mindset Monday	16 Coaching Tip	17 Success Story	18 Q&A Session	19 Self-Help Friday	20 Live Session	21 Inspiration Quote
22 Mindset Monday	23 Coaching Tip	24 Client Highlight	25 Q&A Session	26 Toolkit Thursday	27 Live Session	28 Motivation Post
29 Mindset Monday	30 Coaching Tip	31 Monthly Recap				

CAROUSEL POST SAMPLES



INSIGHTS DASHBOARD



CLIENT TESTIMONIAL



24+

CONTENT PIECES



95%

BRAND CONSISTENCY



50%

FASTER POSTING
WORKFLOW



100%

ORGANIZED
CONTENT PLAN





STRIVE

FREELANCING AGENCY

Your Goals. Our Support. Great Results.



CLIENT CASE STUDY 3

Real Estate Agency

Lead-focused support. Faster replies.

Better reporting clarity.



THE CLIENT

A fast-growing real estate agency helping buyers, sellers, and investors find the right properties. They manage a high volume of inquiries across multiple channels daily.



THE CHALLENGE

Leads were being missed or responded to late due to a high inquiry volume. The agency needed better lead tracking, faster responses, and clearer reporting to support decision making and follow-ups.



THE SOLUTION

We provided a dedicated support system focused on timely communication, accurate lead management, and consistent updates. Our team used structured workflows and tools to stay organized and proactive.

SUPPORT ACTIVITIES

- ✓ Lead Qualification
- ✓ Appointment Coordination
- ✓ Inquiry Responses
- ✓ Sales Support Communication



THE RESULTS

The agency saw stronger lead management, quicker response times, and clearer insights—leading to better client experiences and more closed deals.



BETTER VISIBILITY

Real-time tracking and organized workflows gave the agency full visibility of all leads and activities.



FASTER RESPONSE

Quicker replies and proactive follow-ups improved lead engagement and client trust.



CLEAR REPORTING

Detailed reports provided actionable insights for smarter decisions and better planning.



STRONGER LEAD CONVERSION

Consistent support and timely communication led to more qualified leads and closed deals.



LEAD RESPONSE TRACKER

New Leads

128 +18%

Responded

114 89%

Avg. Response Time

18m -32%

Conversion Rate

24% +15%



CALL & CHAT SUPPORT

Recent Calls

- J** John D.
+1 (555) 123-4567 10:24 AM
- S** Sarah M.
+1 (555) 987-6543 Yesterday
- M** Michael T.
+1 (555) 456-7890 May 30

Live Chat

Hi, I'm interested in the 3-bedroom unit in BGC.

10:15 AM ✓

Thank you! I can help you with that. Can I get your preferred schedule?

10:16 AM

Sure, how about Saturday morning?

10:17 AM ✓

INQUIRY MANAGEMENT DASHBOARD



New	128	41%
In Progress	96	31%
Scheduled	56	18%
Closed	32	10%

CLIENT FEEDBACK SUMMARY

Overall Satisfaction

4.8/5



Based on 56 feedbacks

Timeliness

4.9

Communication

4.8

Support Quality

4.8

Overall Experience

4.7



08/10



WORK SAMPLES / SCREENSHOTS

Real examples. Real creativity. ——— ♡ ———



CONTENT CALENDAR						
MON	TUE	WED	THU	FRI	SAT	SUN
Motivation Quote	Business Tip	Client Testimonial	Behind the Scenes	Service Highlight	FAQ	
Reel	Reel	Reel	Reel	Reel	Reel	

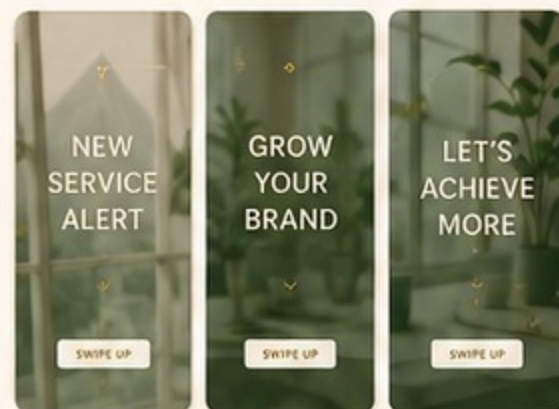
CONTENT CALENDAR

Strategic content planning aligned with your goals and audience.



INSTAGRAM GRID DESIGN

Branded, on-theme visuals that create consistency and attract attention.



STORY SEQUENCE

Engaging story flows that inform, connect, and convert viewers.




REELS PLANNER			
HOOK	TOPIC	FORMAT	CTA
3 Signs You Need a Strategy	Business Tips	Talking Head	Follow for more
Behind the Scenes	BTS	Behind the Scenes	Like & Comment
Client Result Showcase	Testimonial	Story + Text	DM us
Tools We Use as a Team	Tools	Screen Recording	Save for later

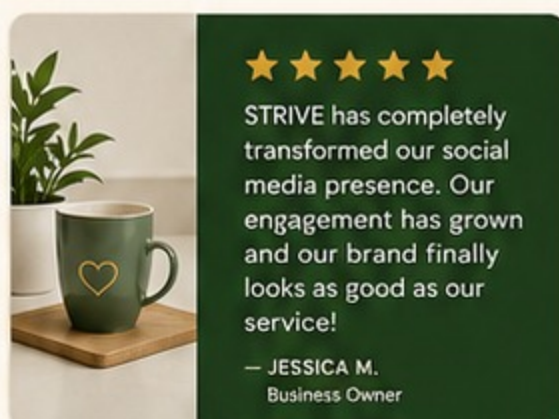
REELS PLANNER

Planned, high-impact reels that boost reach, engagement, and brand visibility.



ANALYTICS DASHBOARD

Data-driven insights that help us refine strategy and drive measurable growth.



CLIENT FEEDBACK

Real results. Happy clients. Stronger relationships built on trust.



TOOLS WE USE



CANVA



META
BUSINESS SUITE



GOOGLE
SHEETS



NOTION



TRELLO



CHATGPT /
AI TOOLS



CAPCUT



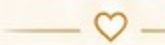
ZOOM /
GOOGLE MEET



CRM
TOOLS



ANALYTICS
TOOLS





Results & Testimonials

Real support. Real results.



BEFORE

- Weak identity
- Inconsistent creatives
- Outdated marketing materials
- Unclear visual hierarchy
- Low brand recall

VS

AFTER

- Stronger branding
- Organized creative system
- Premium presentation
- Consistent visual communication
- Measurable growth



12+

Hours Saved
Per Week



3x

Better Brand
Consistency



70%

Faster Creative
Workflow



100%

Organized
Brand Assets



45%

Better Visual
Engagement

GROWTH OVER 8 WEEKS



Consistent strategy. Steady growth. Real impact.

CREATIVE MIX BY CATEGORY



*Balanced creativity.
Strategic impact.*



CLIENT CHAT

★★★★★

"STRIVE completely transformed our brand presence. The designs are modern, clean, and exactly what we needed!"

— Sarah M., Founder



CLIENT EMAIL

★★★★★

"Professional, responsive, and incredibly creative. Everything was delivered on time and exceeded expectations."

— James T., Marketing Director



PROFESSIONAL REVIEW

★★★★★

"STRIVE brings strategy and creativity together flawlessly. Highly recommended for any business looking to grow."

— LinkedIn Recommendation



Thank you for trusting STRIVE.